

## Doosan Forklift Parts

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an international and intercontinental company that features Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States partner, Doosan Infracore America Corporation, operating in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer needs.

With a system consisting of over 90 independent dealers, the forklift group supplies quality materials handling equipment to the comprehensive North American marketplace. Doosan Infracore America Lift Truck dealers successfully operate in over 220 service and sales locations throughout Canada and the U.S. The lift truck product line impressively comprises of 63 different products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these numerous vehicle versions range from 3,000 to 33,000 lbs. All vehicles are built in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest expanding lift truck business in the North American market, thanks to their stability in maintaining a high degree of consumer service excellence and optimum product performance to all Doosan Infracore Forklift users. The U.S. forklift division based in Cleveland has a skilled team experienced in Sales, Purchasing, Marketing, Logistical and Technical Support.

Initially the domestic forklift market in Korea was an open import enterprise. Korea Machinery Co. Ltd. began in 1960, to import fully assembled forklifts as part of a domestic machinery expansion project. Product sales of these products were primarily targeted to state-run firms, large scale corporations, and the armed forces. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical training grew to become the new focus for improving quality and product development.

Daewoo started the first domestic forklift business in 1967, and rapidly acquired a whopping 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's sophisticated technological enhancements combined with sales success placed them in a position of substantial expansion of their lift truck operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a cooperative venture project to assist them in the very competitive North American materials handling market. This joint-venture proved highly lucrative for Daewoo and their forklift sales expanded greatly. In 1984, the company completed development of a new facility to help in producing high end value-added goods for export. In 1993, the company had a international sales system and started exporting models they had established through in-house expertise, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth possibilities into overseas markets.